



McChesney, Gerry <gerry_mcchesney@fws.gov>

Reminder (& agenda) for tomorrow's Farallon mouse mtg re Comms Plan, etc....

1 message

Cordell, Doug <doug_cordell@fws.gov>

Tue, Feb 19, 2019 at 2:33 PM

To: Gerry McChesney <Gerry_McChesney@fws.gov>, Anne Morkill <anne_morkill@fws.gov>, Chris Barr <Chris_Barr@fws.gov>

Hi All,

A reminder about our mtg tomorrow (Wed., 2/20, 3-4pm, PST) on the mouse project Comms Plan, etc.

Here's a brief proposed agenda:

1) Doug's revised Comms Plan

- Review upcoming tasks, leads (letter to electeds/optional briefings, press release, internal FAQs, possible guest op-ed/s, etc.)
- Discuss wisdom/options re media & elected pols tours
- Identify subject matter experts/spokespersons for FWS & Pt Blue

2) Project Website

- Doug's report on discussions w/ Zach Warnow of PB, current status of site
- Discuss elements of old website that may or may not warrant keeping
- External FAQs (the need to pare down & update)

Let me know if there's anything else you'd like to add to the agenda.

Talk tomorrow!

Doug

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